



Beta package — what is in it and what to do with it

The four pieces

Leader run guide 2 pages	For the one person running this. Timeline, what to send when, what to say.
Printable flyer 1 page	Print or send as a PDF. Hand out at a practice, a meeting, a game.
Family FAQ 1 page	Every question families ask, answered once so you are not answering it forty times.
Social graphics 2 images	Square for a feed post, tall for a story. Captions below.

Everything in square brackets is a blank to fill in: **[GROUP]**, **[\$]**, **[DATE]**, **[NAME]**, **[LINK]**. Fill them before you send anything out.

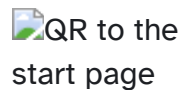
The QR codes



Your group's order page

[pageraisers.com/g/ \[your-group\]](https://pageraisers.com/g/[your-group])

This is the one on the flyer and the social graphics. It is what families scan.



Start a fundraiser

pageraisers.com/start

For another group that asks you how you did this. Send them here.

Timeline at a glance

Week 0	Flyer and FAQ out. Post the square image.
Week 1	Story post. Remind at a practice or meeting.
Week 2	Last call post three days before close.
Close	Orders close. One bulk order placed.
+3 weeks	Books arrive.

Captions you can paste

FEED POST — USE THE SQUARE IMAGE

We made a book. **[GROUP]** now has its own 48 page coloring and activity book, and every page came from something about this group. **[\$]** per book goes to **[CAUSE]**. Anyone can buy one. Closes **[DATE]**. **[LINK]**

STORY — USE THE TALL IMAGE

Our book is real and you can order it. Scan, or tap the link. Closes **[DATE]**.

REMINDER, THREE DAYS BEFORE CLOSE

Last call. Orders for **[GROUP]**'s coloring book close **[DATE]**. If you have been meaning to and have not, this is the reminder. **[LINK]**